

Heidi Simental

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EDUCATION

Syracuse University, Class of 2025

Journalism, Newhouse School of Public Communications

Policy Studies, Maxwell School of Citizenship and Public Affairs

Awards: 1870 Scholarship, Invest in Success Scholarship, Dean's List

EXPERIENCE

Communication Intern, Public Diplomacy Council of America

Sept 2023 – Apr 2024

Created cross-channel content for Facebook, Twitter, and LinkedIn to engage those within the public diplomacy field.

Data Consultant, 3GNY

Jan 2023 – May 2023

Coded and analyzed data from feedback surveys of the company's We Educate (WEDU) initiative for Holocaust education. Presented findings to board members and produced a working database for future responses to be logged.

ACTIVITIES

Residential Mentor, InclusiveU

Aug 2024 – Present

Assist students with intellectual disabilities to maintain a safe and healthy living environment.

Teaching Assistant, Methods of Public Policy Analysis

Aug 2023 – Dec 2023

Instructed and supported students in the development of data-focused projects for nonprofits and government agencies.

Peer Mentor, Renée Crown Honors Program

Aug 2022 – Dec 2022

Facilitated group activities with eight students to foster a sense of community in the program.

SKILLS

HTML and CSS coding

Working Spanish fluency

Adobe Creative Cloud Suite